



CRISSCROSS

**17<sup>th</sup> May 2016**

## **Graduate takes on IKEA**

CRISSCROSS, a range of adaptable furniture, launches on Kickstarter at 10am, 17<sup>th</sup> May 2016. Designed by Sam Wrigley, a recent graduate of Falmouth University.

In his final year of university, Sam came up with an idea for a range of furniture that would make moving easier and more enjoyable. To turn his idea into reality, he founded his first company straight after graduating. Since then CRISSCROSS Furniture has been designing, prototyping and developing his idea.

When it comes to moving, nothing's quite as frustrating as furniture. It's hard to build, a pain to take apart, and a nightmare to move. That's why we've created CRISSCROSS, a range of modular furniture that adapts to your life, rather than tying you down. It's super easy to build, take apart and move again. And because of its modular design, you can create almost anything that'll fit your space perfectly. When you don't need it, or it's not right for you anymore, just change it into something new.

Our founder Sam says, *"We're incredibly excited and proud to finally share CRISSCROSS Furniture with the world. We just hope everyone loves it as much as we do! We've decided to make it available to the wonderful Kickstarter community first. They'll be able to get it before anyone else, and at a special early backer price."*

**-ENDS-**



## Press Contact

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## Links

- For our Kickstarter project, please visit:  
[www.crisscrossfurniture.com/kickstarter](http://www.crisscrossfurniture.com/kickstarter)
- For our Kickstarter video, please visit:  
<https://youtu.be/L1UJwaL-EFo>
- For our press kit, including photographs, please visit:  
[www.crisscrossfurniture.com/press](http://www.crisscrossfurniture.com/press)
- Twitter: [www.twitter.com/crisscrossfrn](http://www.twitter.com/crisscrossfrn)
- Instagram: [www.instagram.com/crisscrossfrn](http://www.instagram.com/crisscrossfrn)
- Facebook: [www.facebook.com/crisscrossfrn](http://www.facebook.com/crisscrossfrn)

## Notes to Editors

- Falmouth University has been voted the No. 1 Arts University in the U.K. by The Sunday Times Good University Guide for the past two years.
- Sam Wrigley was one of the winners of Falmouth University's 2015 'Graduate Pre-Incubation Award'. A program designed to support Falmouth graduates who set up their own business in Cornwall.
- Please always refer to 'CRISSCROSS' in all capitals.