



CRISSCROSS

17th May 2016

Graduate takes on IKEA with an adaptable furniture range

When it comes to moving, we all know there nothing's quite as frustrating as furniture. It's hard to build, a pain to take apart, and a nightmare to move. That's why a recent graduate of Falmouth University set out to create something better.

In his final year of studying, Sam Wrigley came up with an idea for a range of furniture that would make moving easier and more enjoyable. To turn his idea into reality, he founded his first company CRISSCROSS Furniture. *"We've spent the last 9 months designing, prototyping and developing CRISSCROSS."*

CRISSCROSS is a range of adaptable furniture that's easy to build, take apart and move again. *"We wanted to create a range of furniture that would adapt to people's lives, rather than tying them down."* Because of its modular design, you can create almost anything to fit your space, and when you don't need it anymore, you can change it into something new.

It launched on Kickstarter on the 17th May and runs for 30 days. Sam says, *"We're incredibly excited to finally share CRISSCROSS Furniture with the world. We just hope everyone loves it as much as we do!"* Kickstarter backers will be able to get CRISSCROSS before anyone else, and at a reduced price.

Find out more at www.crisscrossfurniture.com

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Links

- For our Kickstarter project, please visit:
www.crisscrossfurniture.com/kickstarter
- For our Kickstarter video, please visit:
<https://youtu.be/L1UJwaL-EFo>
- For our press kit, including photographs, please visit:
www.crisscrossfurniture.com/press
- Twitter: www.twitter.com/crisscrossfrn
- Instagram: www.instagram.com/crisscrossfrn
- Facebook: www.facebook.com/crisscrossfrn

Notes to Editors

- Falmouth University has been voted the No. 1 Arts University in the U.K. by The Sunday Times Good University Guide for the past two years.
- Sam Wrigley was one of the winners of Falmouth University's 2015 'Graduate Pre-Incubation Award'. A program designed to support Falmouth graduates who set up their own business in Cornwall.
- Please always refer to 'CRISSCROSS' in all capitals.